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When Ordering

Offer valid thru 1/31/16. Excludes tax, fees and shipping.

Turn the heat up on produce sales!

Get customers cooking with new and engaging signage!



Traditional, rich and savory Hispanic cuisine is known all begins with fresh starter staples and a handful of spices — saffron, paprika, cinnamon and cloves, and is often served with rice and/or bean dishes.

Appeal to your customers' culinary curiosity with our new World of Produce™ Buyer's Guides!

Vibrant and rich in color and information, these colorfast, durable signs highlight produce staples for a variety of cultures and cuisines while offering cooking basics. Choose from Hispanic, Asian, Mexican, French, Italian, Indian and Caribbean. Want even more information? Pair the World of Produce™ Buyer's Guides with complementary QR Insert Sets in your choice of styles: Single-Sided Toppers and/or Rectangular Inserts. *See inside for more information and pricing.*





Traditional, rich and savory Hispanic cuisine is known for its layers of flavors and textures. It all begins with fresh starter staples and a handful of spices — chipotle pepper, cumin, saffron, paprika, cinnamon and cloves, and is often served with rice and/or bean dishes.



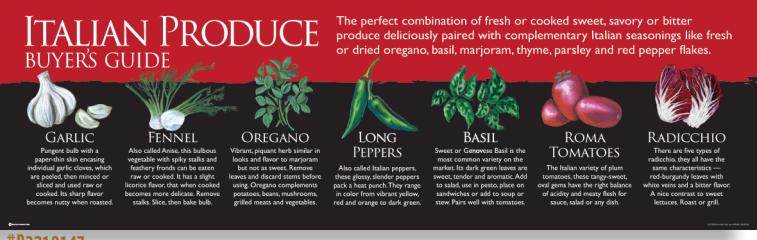
A simple combination of fresh, flavorful produce can turn ordinary ingredients into luscious, exotic fare. Steam, sauté or stir-fry with aromatic items like minced ginger root, chopped garlic and sliced scallions for a bold boost.



Traditional Mexican fare begins with fresh produce that is then prepared with simple herbs and spices like Mexican oregano, chile powder, epazote, cinnamon, cloves and anise to best complement its natural flavor.



Cooking authentic French cuisine begins with the freshest ingredients cooked simply with fragrant fines herbes — parsley, chives, tarragon, marjoram and chervil, and is often finished with cream and/or butter (optional). Bon Appetit!



The perfect combination of fresh or cooked sweet, savory or bitter produce deliciously paired with complementary Italian seasonings like fresh or dried oregano, basil, marjoram, thyme, parsley and red pepper flakes.



Basic, traditional Indian cuisine blends fresh produce with a variety of ingredients like dal — lentils, peas or beans, and an exotic, intoxicating mix of spices like turmeric, paprika, garam masala (spice mix), cumin and coriander.



Sweet or savory, these fragrant starter staples may be considered exotic, but the flavor is accentuated when simply cooked with fresh thyme, marjoram, basil, chadon beni, green onions, shallots and/or chives.

Produce Fresh Sales with World of Produce Guides™!

Updating your fruits and vegetables aisle just got more colorful, informative and affordable with Blanc Display Group's **World of Produce Guides™**.

Capture your customer's attention and purchasing power with interesting ethnic fare and international flair that includes: Hispanic, Asian, Mexican, Italian, Indian, Caribbean and French Buyer's Guide headers. Designed for everyday cooks and adventurous epicureans alike, the headers are complemented by Single-Sided QR Code Side Toppers and/or Rectangle QR Code Inserts (each available in ethnic category sets; each set sold separately), which provide even more information with just a scan of a smartphone. Food facts in a flash. It's as easy as *uno, dos, tres* or *un, deux, trois*, respectively.

1 Refresh drab or dreary produce departments with beautifully illustrated, colorful World of Produce Guide™ Ethnic Headers. In addition to its delightful design, which is a suitable addition for all existing décor, these headers contain clear, concise information that'll spark culinary curiosity *and* sales. Substantial on its own, our ethnic headers are complemented by corresponding QR Code inserts and side toppers (each category set sold separately). **Stunning Stand-Alone Signage.**

2 World of Produce Guide™ Rectangle QR Code Inserts snap into track alongside existing produce signage for a secure fit. Then, using a smartphone, with a downloaded QR Code reader (free for iPhones and Androids), the QR Code is scanned to show interesting facts like, selection and storage tips, nutrition facts, general info and more. Voila! Value-added and cutting edge. **A Retailer's Must-Have.**

3 There's no way around it, our World of Produce Guide™ Round Single-Sided QR Code Side Toppers stop customers in their tracks. Like the Rectangle QR Code Inserts, the QR Code is scanned using a smartphone to reveal useful, pertinent information customers appreciate. **A Best Bet.**



14 1/2" h x 46 1/2" w World of Produce Guide™ Ethnic Header (Hispanic shown)



2-Track x 1 3/4" World of Produce Guide™ Rectangle QR Code Insert



2" x 2" World of Produce Guide™ Round QR Code Single-Sided Topper



TRY ME



Scan with the QR Code mobile app.

Produce By Culture Or Country? Sì, Oui, Shì, Haan — Yes!



Header choices include: Hispanic, Asian, Mexican, French, Italian, Indian and Caribbean. Each sign measures 14 1/2" h x 46 1/2" w.

World of Produce Guide™ Headers

Lively, colorful and engaging, these cultural and/or country-specific produce headers highlight common and unique fruits and vegetables by category. Pique the interest of professional and aspiring chefs alike.

World of Produce Guide™ Headers
(Dimensions: 14 1/2" h x 46 1/2" w). Each sold separately.

1-4	5-24	25-49	50-99	100+
\$85.00	\$75.00	\$68.00	\$59.50	\$51.00

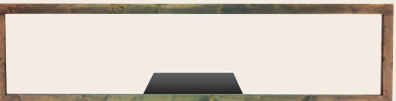
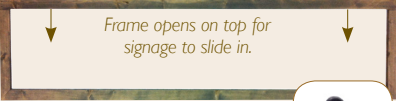


QR Code Landing Page.
What The Customer Will See.

World of Produce Guide™ Headers
#B3210143 Hispanic
#B3210144 Asian
#B3210145 Mexican
#B3210146 French
#B3210147 Italian
#B3210148 Indian
#B3210149 Caribbean

World Of Produce Guide™ Header Hardware Options.

Placing signage for optimal visibility and maximum impact just got a whole lot easier. These four options enhance the versatility of these colorful signs.



Wooden frame with metal easel attached at base of frame.

Option 1 - Attached Easel For Flat Surface Display

#B3110090 World Of Produce Guide™ Header Black Plastic Attachment (1 per sign)				
1-9	10-49	50-99	100-249	250+
\$10.00	\$8.80	\$8.00	\$7.00	\$6.00

Option 2 - Hanging Kit

#B3110091 Hanging Kit for 16" h" x 48" w" World Of Produce Guide™ Sign Includes: (2) Holes, (2) Black "S" Hooks, (2) Ceiling Hooks, (2) Pieces of 6 ft. Long Black Metal Chain.				
1-9	10-49	50-99	100-249	250+
\$8.60	\$8.37	\$7.06	\$6.86	\$5.60

Option 3 - Hanging Wooden Frame

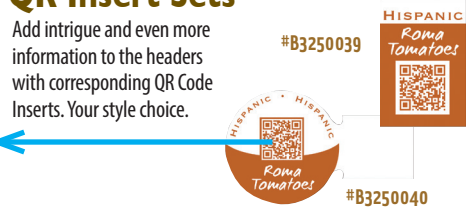
#B3410021 16" h" x 48" w" Wooden Frame with Hanging Hooks				
1-9	10-49	50-99	100-259	250+
\$65.00	\$57.50	\$52.00	\$45.50	\$39.00
#B3110084 Hanging Kit for 16" h" x 48" w" Wooden Frame Includes: (2) Black "S" Hooks, (2) Ceiling Hooks, (2) Pieces of 6 ft. Long Black Metal Chain.				
1-9	10-49	50-99	100-259	250+
\$6.60	\$6.05	\$5.46	\$5.05	\$4.60

Option 4 - Wooden Frame with Attached Metal Easel

#B3410022 16" h" x 48" w" Distressed Wooden Frame with Attached Metal Easel				
1-9	10-49	50-99	100-259	100+
\$75.00	\$66.00	\$60.00	\$52.50	\$45.00

World Of Produce Guide™ QR Insert Sets

Add intrigue and even more information to the headers with corresponding QR Code Inserts. Your style choice.



#B3250053 Rectangular QR Code Hispanic Insert Set (30 Names)					
1-4	5-24	25-49	50-99	100+	
\$105.00	\$86.40	\$75.00	\$64.50	\$55.50	
#B3250054 Single-Sided Hispanic Toppers with QR Code (30 Toppers)					
1-4	5-24	25-49	50-99	100+	
\$223.50	\$190.50	\$169.50	\$147.00	\$127.50	
#B3250055 Rectangular QR Code Asian Insert Set (37 Names)					
1-4	5-24	25-49	50-99	100+	
\$129.50	\$106.56	\$92.50	\$79.55	\$68.45	
#B3250056 Single-Sided Asian Toppers with QR Code (37 Toppers)					
1-4	5-24	25-49	50-99	100+	
\$275.65	\$234.95	\$209.05	\$181.30	\$157.25	
#B3250057 Rectangular QR Code Mexican Insert Set (20 Names)					
1-4	5-24	25-49	50-99	100+	
\$70.00	\$57.60	\$50.00	\$43.00	\$37.00	
#B3250058 Single-Sided Mexican Toppers with QR Code (20 Toppers)					
1-4	5-24	25-49	50-99	100+	
\$149.00	\$127.00	\$113.00	\$98.00	\$85.00	
#B3250045 Rectangular QR Code French Insert Set (15 Names)					
1-4	5-24	25-49	50-99	100+	
\$52.50	\$43.20	\$37.50	\$32.25	\$27.75	
#B3250046 Single-Sided French Toppers with QR Code (15 Toppers)					
1-4	5-24	25-49	50-99	100+	
\$111.75	\$95.25	\$84.75	\$73.50	\$63.75	
#B3250047 Rectangular QR Code Italian Insert Set (20 Names)					
1-4	5-24	25-49	50-99	100+	
\$70.00	\$57.60	\$50.00	\$43.00	\$37.00	
#B3250048 Single-Sided Italian Toppers with QR Code (20 Toppers)					
1-4	5-24	25-49	50-99	100+	
\$149.00	\$127.00	\$113.00	\$98.00	\$85.00	
#B3250049 Rectangular QR Code Indian Insert Set (26 Names)					
1-4	5-24	25-49	50-99	100+	
\$91.00	\$74.88	\$65.00	\$55.90	\$48.10	
#B3250050 Single-Sided Indian Toppers with QR Code (26 Toppers)					
1-4	5-24	25-49	50-99	100+	
\$193.70	\$165.10	\$146.90	\$127.40	\$110.50	
#B3250051 Rectangular QR Code Caribbean Insert Set (21 Names)					
1-4	5-24	25-49	50-99	100+	
\$73.50	\$60.48	\$52.50	\$45.15	\$38.85	
#B3250052 Single-Sided Caribbean Toppers with QR Code (21 Toppers)					
1-4	5-24	25-49	50-99	100+	
\$156.45	\$133.35	\$118.65	\$102.90	\$89.25	