

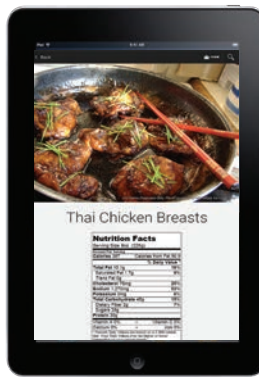
New FDA Requirements Effective 12/01/15

Tablets, and toppers, and tags! Comply!

New takeout prepared foods labeling rules go into effect December 1, 2015. Is your store prepared? Full disclosure is in store, literally and figuratively, and **Blanc Display Group** has options to help you make the transition smooth and easy. It's simple. Calories per serving and expanded nutrition information must be available to customers for all individual servings of "to go" prepared foods, like salad bars, hot bars, ordered deli sandwiches, etc.

We say "tag it", "top it" or "tablet" to save space, time and trouble! **Blanc Display Group** has an assortment of fuss-free, specially designed tags and toppers that incorporate the necessary information while also complementing your store's menu — paper literature or menu board. Plus, our tablet program offers complete prepared food nutrition for each item (store provided information) — a stipulation for compliance — at your fingertips via a discreet, sleek unit accessible to all.

For these items and more call **Blanc Display Group** your one-stop shopping solutions center at **888-332-5262** or visit **www.blancind.com**.



Interactive Nutrition Tablet

Compliance just got a whole lot easier with our Interactive Nutrition Tablet. The new regulations stipulate that customers must have access to full nutrition values of "to go" or prepared food menu board items. Our slimline tablet is a simple solution.



Table Top Easel

Item name. Check. Calories per serving size. Check. Price. Check. Required statements on menu boards. Check, check. Full nutrition values of menu items via our Interactive Nutrition Tablet or another source and you're good "to go".

FDA required caloric intake statement for a total daily diet.

Dial-Tag™, Case Tags and Topper Options

Complement these all-inclusive tag and topper options with customer-accessible full nutrition values for "to go" foods.

- 1** 2.75" x .875" Dial-Tag™ Name Insert with Calorie Per Serving Information Mushroom Topper.



- 2** 2.75" x .875" Dial-Tag™ Name Insert with Calorie Per Serving Information on Round Side Topper.



- 3** 2.75" x .875" Dial-Tag™ Name Insert with Calorie Per Serving Information.



Informational Easels

Draw attention to your new signage with informational easels. The brief message explains the new tag layout and directs customers to full nutritional values of the items offered.



- 4** 2-Track Case Tag with Name Insert and Calorie Per Serving Information and Tag-Bank™ Pricing.



- 5** 2-Track Case Tag with Name Insert, Removable Calorie Per Serving Size Information Topper and Tag-Bank™ Pricing.



- 6** 2-Track Case Tag with Name Insert and Removable Calorie Per Serving Information Topper in 1-Track and Tag-Bank™ Pricing.



- 7** 3-Track Case Tag with 2-Track Name Insert, Calorie Per Serving Information and Tag-Bank™ Pricing.



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