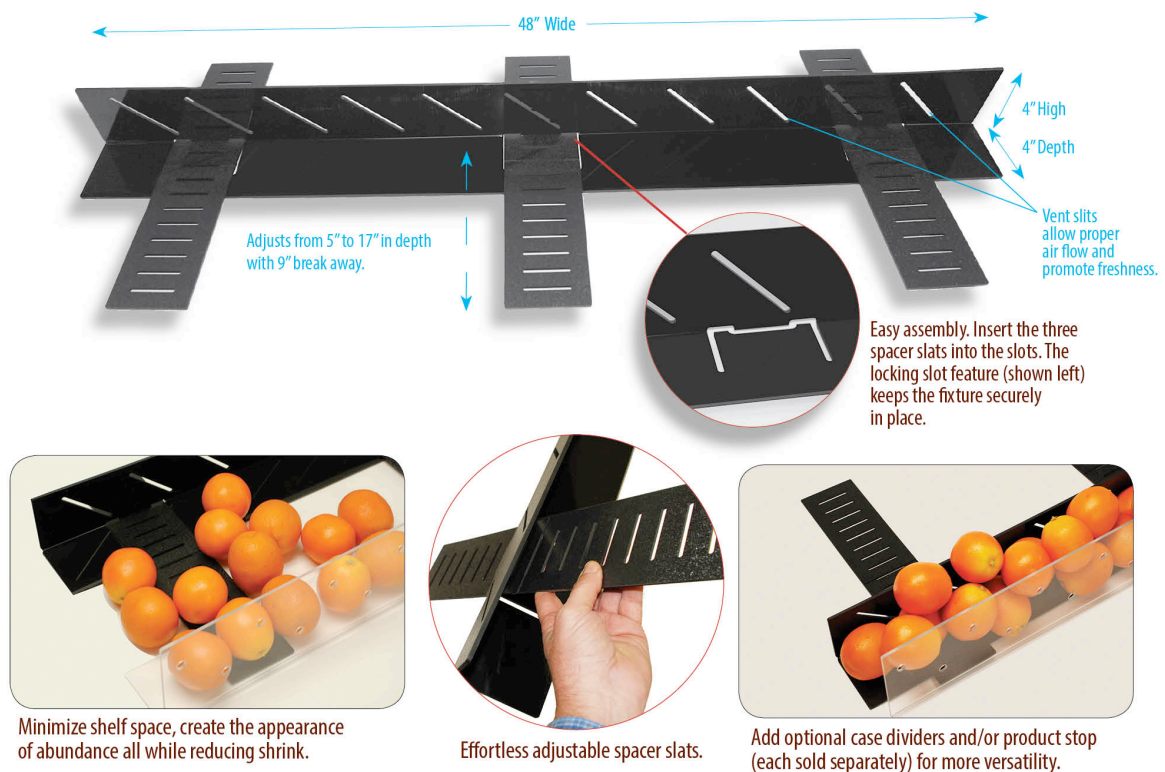


Blanc Display Group Introduces Sparse Shelving Solution That Reduces Shrink

November 28, 2016

Dover, NJ. Blanc Display Group unveiled its latest innovation, the Adjustable Shelf Reducer* on October 15, 2016 at the Produce Marketing Association's Fresh Summit in Orlando, FL. The 4"h x 4"d x 48"w Adjustable Shelf Reducer* is made of durable, water resistant, black ABS material. Created to fit multi-shelf cases, the false back shelf reducer gathers products to create an abundant, full display while reducing shrink. The shelf reducer's easy assembly makes it merchandiser friendly. Adaptable spacer slats accommodate fluctuating product quantities so shelves always appear stocked. Three spacer slats slide into locking slots to keep the fixture securely in place on the shelf. Adding to its versatility, the Adjustable Shelf Reducer* is complemented by case dividers and/or product stop (each sold separately). The Adjustable Shelf Reducer* ranges in price from \$76.75 to \$46.50 depending on quantity ordered. For more information call Blanc Display Group at 888-332-5262 or visit www.blancind.com.



* Patent pending