

Cross-Merchandising Displays

Blanc
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Cross merchandising: optimizing sales opportunities.



Chip and Avocado Display* - 48"H x 24"W x 16"D

A complete package, this 3-shelf wire fixture has plenty of room to display packaged chips, while its mesh-lined (for freshness) top tray shelf holds avocados. Side graphics and header finish the look.

Chip and Avocado Display*. 48"h x 24"w x 16"d

	1-4	5-24	25-49	50-99	100+
#B2730020 Display Only	\$143.50	\$126.00	\$114.80	\$100.45	\$86.00
#B3210159 Graphic Only	\$57.00	\$50.16	\$45.60	\$39.90	\$34.21
#B2730021 Display and Graphic	\$200.00	\$176.00	\$160.40	\$140.35	\$120.25

*Packed one per carton. Price includes mesh liner for top shelf.



Strawberries and Dessert Pie Shells Display* - 48"H x 24"W x 13½"D

Dessert in a dash? Yes, thanks to this "berry" special wire fixture with header, sides, and shelf channel graphics. Stack prepared dessert shells on shelves and fresh berries on the top tier, then watch them disappear!

Strawberries and Dessert Pie Shells Display*. 48"h x 24"w x 13 1/2"d

	1-4	5-24	25-49	50-99	100+
#B2730022 Display Only	\$141.00	\$124.00	\$112.80	\$98.70	\$84.60
#B3210160 Graphic Only	\$51.00	\$44.88	\$40.80	\$35.70	\$30.61
#B2730023 Display and Graphic	\$192.00	\$168.90	\$153.60	\$134.40	\$115.25

*Packed one per carton. Price includes mesh liner for top shelf.



Beer and Fruit Display* - 48"H x 22½"W x 12"D

Refreshing and enticing! Pair beer with fresh limes and see sales soar! This 4-shelf wire fixture with header, side, and shelf graphics display cross-merchandising items. Plus, the top tier has a mesh liner to promote freshness.

Beer and Fruit Display*. 48"h x 22 1/2"w x 12"d

	1-4	5-24	25-49	50-99	100+
#B2730024 Display Only	\$138.00	\$121.50	\$110.40	\$96.60	\$82.80
#B3210161 Graphic Only	\$46.25	\$40.70	\$37.00	\$32.38	\$27.76
#B2730025 Display and Graphic	\$184.50	\$162.20	\$147.40	\$128.95	\$110.50

*Packed one per carton. Price includes mesh liner for top shelf.



Banana Spot Merchandiser with Casters - 49"H x 20"W x 18"D

Equipped with four angled shelves. Each shelf measures 49"h x 20"w x 18"d with a product protection liner for freshness. Combine its organizing function with wheel base and side graphics for movable seasonal promotions. Banana split, anyone?

Banana Spot Merchandiser with Casters*. 49"h x 20"w x 18"d

	1-4	5-24	25-49	50-99	100+
#B2730054 Display Only	\$266.00	\$234.00	\$213.00	\$186.00	\$159.50
#B3210162 Graphic Only	\$32.00	\$28.00	\$25.50	\$22.50	\$19.15
#B2730055 Display and Graphic	\$298.00	\$262.00	\$238.50	\$208.50	\$178.65

*Packed one per carton. Price includes mesh liner for all shelves.



Lemon-Lime Refrigerated Door Basket* - 5"H x 7 1/2"W x 4"D

Classic wire basket outfitted with suction cups turns glass doors into additional retail space. Place fresh lemons or limes outside refrigerated beer—and other beverages—for a refreshing twist on value-added sales.

Lemon-Lime Refrigerated Door Basket*. 5"h x 7 1/2"w x 4"d

	1-24	25-99	100-249	250-499	500+
#B2730056 Display Only	\$22.00	\$19.35	\$17.60	\$15.40	\$13.20
#B3280145 Graphic Only	\$.85	\$.75	\$.68	\$.59	\$.52
#B2730057 Display and Graphic	\$22.85	\$20.10	\$18.30	\$16.00	\$13.70

*Packed one per carton.



Chip Aisle Shelf Extender with Molding Clips or Hooks

Dips with your chips? Look no further than the attached condiment baskets in front of the display. These sturdy baskets boast a solid tray base and graphic channel. Perfect for jarred dips and salsas.

Chip Aisle Shelf Extender with Molding Clips or Hooks*. Large 6"h x 12"w x 3"d

	1-24	25-99	100-249	250-499	500+
Display Only					
#B2730058 Clips	\$29.00	\$25.50	\$23.20	\$20.30	\$17.40
#B2730059 Hooks	\$26.80	\$23.60	\$21.45	\$18.75	\$16.05
#B3280146 Graphic Only	\$.85	\$.75	\$.68	\$.59	\$.52
Display and Graphic					
#B2730060 Clips	\$29.85	\$26.25	\$23.90	\$20.90	\$17.90
#B2730061 Hooks	\$27.65	\$24.35	\$22.15	\$19.35	\$16.55

*Packed one per carton.

Chip Aisle Shelf Extender with Molding Clips or Hooks*. Small 6"h x 8"w x 2"d

	1-24	25-99	100-249	250-499	500+
Display Only					
#B2730062 Clips	\$23.80	\$20.95	\$19.00	\$16.65	\$14.30
#B2730063 Hooks	\$21.50	\$18.90	\$17.20	\$15.00	\$12.90
#B3280146 Graphic Only	\$.85	\$.75	\$.68	\$.59	\$.52
Display and Graphic					
#B2730064 Clips	\$24.65	\$21.70	\$19.70	\$17.25	\$14.80
#B2730065 Hooks	\$22.35	\$19.65	\$17.90	\$15.60	\$13.10

*Packed one per carton.





Jarred Bacon Bits Display with Shelf Molding Clip or Hooks* - 4 1/8"H x 18 1/8"W x 6 9/32"D

Create a salad bar complete with all the fixings with the help of these shelf extenders with message channel and solid tray base. Ideal for jarred bacon bits, packaged croutons, nuts, seeds, and more.

Jarred Bacon Bits Display with Shelf Molding Clips or Hooks*. 4 1/8"h x 18 1/8"w x 6 9/32"d

	1-24	25-99	100-249	250-499	500+
Display Only #B2730026 Clips #B2730027 Hooks	\$30.00	\$26.40	\$24.00	\$21.00	\$18.00
#B3280138 Graphic Only	\$1.50	\$1.32	\$1.20	\$1.05	\$0.90
Display and Graphic #B2730028 Clips #B2730029 Hooks	\$31.50	\$27.70	\$25.20	\$22.00	\$18.90

*Packed one per carton.

Grape Tomato Rack Display with Shelf Molding Clip or Hooks* - 3 1/2"H x 24"W x 4 1/4"D

Running out of shelf space? No problem! These black wire shelf extenders give you the extra room you need without all the fuss. Attaches to shelving with clips or hooks.

Grape Tomato Rack Display with Shelf Molding Clip*. 3 1/2"h x 24"w x 4 1/4"d

	1-24	25-99	100-249	250-499	500+
Display Only #B2730030 Clips #B2730031 Hooks	\$27.00	\$23.75	\$21.60	\$18.90	\$16.20
#B3280139 Graphic Only	\$1.50	\$1.32	\$1.20	\$1.05	\$0.90
Display and Graphic #B2730032 Clips #B2730033 Hooks	\$28.50	\$25.00	\$22.80	\$19.95	\$17.10

*Packed one per carton.

Bagged Bacon Bits Display with Shelf Molding Clip or Hooks* - 3 1/2"H x 23"W x 3 3/4"D

Turn shelves into a salad bar complete with condiment toppers. This wire basket holds bagged bacon bits and the promise of additional sales. Attaches with either molding clip or hooks.

Bagged Bacon Bits Display with Shelf Molding Clip*. 3 1/2"h x 23"w x 3 3/4"d

	1-24	25-99	100-249	250-499	500+
Display Only #B2730034 Clips #B2730035 Hooks	\$26.25	\$23.10	\$21.00	\$18.35	\$15.75
#B3280140 Graphic Only	\$1.50	\$1.32	\$1.20	\$1.05	\$0.90
Display and Graphic #B2730036 Clips #B2730037 Hooks	\$27.75	\$24.40	\$22.20	\$19.40	\$16.65

*Packed one per carton.



Self Service Deli Case Extenders*

A sweet second thought? Not with this deli case basket extender. Prompt grab-and-go snacking—and sales—with large and small baskets featuring a solid tray base and graphic channel.

Self Service Deli Case Extenders*.

	1-24	25-99	100-249	250-499	500+
Display Only					
#B2730038 Large Basket	\$34.00	\$29.90	\$27.20	\$23.80	\$20.40
#B2730039 Small Basket	\$27.00	\$23.75	\$21.60	\$18.90	\$16.20
#B3280141 Graphic Only	\$.85	\$.75	\$.68	\$.59	\$.52
Display and Graphic					
#B2730040 Large Basket	\$34.85	\$30.65	\$27.90	\$24.40	\$20.90
#B2730041 Small Basket	\$27.85	\$24.50	\$22.30	\$19.50	\$16.70

*Packed one per carton.



Chicken Warmer Basket with Hooks*

No meal is complete without the appropriate side dishes. Whether it's packaged corn bread, biscuits, rolls—you name it, this warmer basket with hooks and graphic channel has the capacity to hold it all. Mangia!

Chicken Warmer Basket with Hooks.

	1-24	25-99	100-249	250-499	500+
Display Only					
#B2730042 Large Basket	\$24.45	\$21.50	\$19.55	\$17.10	\$14.65
#B2730043 Small Basket	\$20.00	\$17.60	\$16.00	\$14.00	\$12.00
#B3280142 Graphic Only	\$.85	\$.75	\$.68	\$.59	\$.52
Display and Graphic					
#B2730044 Large Basket	\$25.30	\$22.25	\$20.25	\$17.70	\$15.15
#B2730045 Small Basket	\$20.85	\$18.35	\$16.70	\$14.60	\$12.50

*Packed one per carton.



Self Service Meat Case Pedestal* - 6" or 8" Stem

Products standout with these wire pedestal baskets. Cheeseburger anyone? Place packaged cheese, buns, etc.among beef patties for a delicious suggestion—and sale!

Self-Service Meat Case Pedestal*. 12" h x 6" w x 3" d (Large)

	1-24	25-99	100-249	250-499	500+
Display Only					
#B2730046 6" Stem	\$29.00	\$25.50	\$23.20	\$20.30	\$17.40
#B2730047 8" Stem	\$30.00	\$26.40	\$24.00	\$21.00	\$17.90
#B3210143 Graphic Only	\$.85	\$.75	\$.68	\$.59	\$.52
Display and Graphic					
#B2730048 6" Stem	\$29.85	\$26.25	\$23.90	\$20.90	\$17.90
#B2730049 8" Stem	\$30.85	\$27.15	\$24.70	\$21.60	\$18.50

*Packed one per carton.

Self Service Meat Case Pedestal*. 8" h x 6" w x 2" d (Small)

	1-24	25-99	100-249	250-499	500+
Display Only					
#B2730050 6" Stem	\$26.20	\$23.05	\$20.95	\$18.35	\$15.70
#B2730051 8" Stem	\$27.00	\$23.75	\$21.60	\$18.90	\$16.20
#B3280144 Graphic Only	\$.85	\$.75	\$.68	\$.59	\$.52
Display and Graphic					
#B2730052 6" Stem	\$27.00	\$23.75	\$21.60	\$18.90	\$16.20
#B2730053 8" Stem	\$27.85	\$24.50	\$22.30	\$19.50	\$16.70

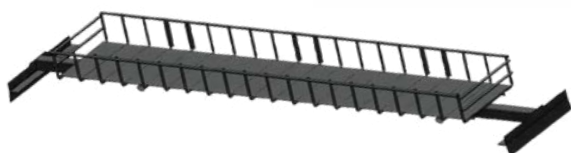
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Product cross-promotion—everyone wins!



Low Profile Case Cross Merchandiser - Single
6 1/4"H x 38"W x 2 3/4"D

Seal the "sales" deal with a wire cross merchandiser with solid base that spans the case. Ideal for items like cocktail sauce, horseradish, and tartar sauce for seafood displays or sundae sauces, sprinkles, and maraschino cherries for ice cream cases. The possibilities are endless!



Low Profile Case Cross Merchandiser - Double
6 1/4"H x 76"W x 2 3/4"D

Showcase items along the width of a refrigerated case. This wire basket with solid base spans the entire length, which makes it perfect for promotional opportunities. Think grill season: beef, pork, and poultry items paired with barbecue sauces, relishes, spices, and more.

#B2730066 Low Profile Case Cross Merchandiser - Single
6 1/4"h x 38"w x 2 3/4"d

1-9	10-49	50-99	100-249	250+
\$37.95	\$33.40	\$32.25	\$31.10	\$29.60

#B2730067 Low Profile Case Cross Merchandiser - Double
6 1/4"h x 76"w x 2 3/4"d

1-9	10-49	50-99	100-249	250+
\$68.95	\$60.70	\$55.25	\$51.75	\$47.95